

Sarah Brust Heringer

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Creative, passionate and hardworking graphic designer with strong problem-solving and organization skills, and always keen to detail.

EDUCATION

2019 — present

Holland College (Charlottetown - CA)
Marketing & Advertising Management
Currently enrolled - 1st year

2018 — 19

Faculdade Estácio de Sá (Online - Brazil)
Post-graduation - Digital Design

2013 — 14

Central Saint Martins - University of the Arts London (London - UK)
BA (Hons) Graphic Design Advertising Route

2011 — 15

Universidade Estadual Paulista Júlio de Mesquita Filho - UNESP (Bauru - Brazil)
BA (Hons) Graphic Design

SKILLS

- Photoshop & Illustrator
- InDesign & Lightroom
- Web Design & Wordpress
- Digital Marketing
- Copywriting

LANGUAGES

Portuguese

First Language

English

Fluent - TOEFL Certificate
Score: 111

PROFESSIONAL EXPERIENCE

October 2019 — January 2020

Insight Brand & Marketing Studio (Charlottetown - PE)

Marketing/Graphic Design Intern

- Created content for social media
- Managed several social media accounts
- Researched marketing ideas for clients and for the studio

September 2017 — August 2019

Nezz Publicidade (Mogi Guaçu - Brazil)

Creative Director

- Took leadership of the graphic design team
- Created ad campaign concepts and visuals
- Reviewed and approved all the creative work done in the agency

August 2016 — September 2017

Nezz Publicidade (Mogi Guaçu - Brazil)

Graphic Designer

- Designed social media graphic posts
- Created websites, branding, ad campaigns, and print artworks
- Took and edited product and promotional pictures

June 2016 — June 2017

Loopa Ideas (São Paulo - Brazil)

Freelancer Graphic Designer

- Designed social media posts for a cosmetics store franchise

January 2015 — November 2015

Agência KR/Trilha (Bauru - Brazil)

Graphic Design Intern

- Created social media graphic posts, websites, branding, digital and print ads

March 2012 — May 2012

Od Comunicação (Bauru - Brazil)

Graphic Design Intern

- Created digital and print artworks, learning directly from the Creative Director
- Successfully designed a notebook cover that was sold nationwide

AWARDS, HONOURS AND ACTIVITIES

August 2014

VCCP Blue (London - UK)

Work Placement - Advertising

- 2 week work placement at VCCP Blue agency in London to understand better the professional environment and work of an ad agency

June 2014 — August 2014

Rowan Arts (London - UK)

Volunteer - Graphic Design

- Created artworks, photographed people, transcribed interviews, fed charity websites

2012

3rd "Photograph the Campus" Contest

Honourable mention for the photograph "Perspectiva"

2010

Mogi Mirim's Library Short Story Contest

3rd place for the short story "Três Palavras, Dois Pronomes, Um Verbo"

2011

2nd "Photograph the Campus" Contest

Honourable mention for the photograph "Natureza Despercebida"

2009

4th Constructing Gender Equality Award

Honourable mention for the composition "A História da minha Demissão"